Non-profit and Social Sector Management

There are over 69,000 organizations employing almost 1.2 million people in the non-profit sector in Canada in areas such as health and social services; development and housing; arts and culture; sports and recreation; environment; international; religion; education and research; law, advocacy and politics; and, fundraising and grant making. Organizations that employ professionals, such as our graduates, are associations, non-profits, charities, advocacy groups, foundations, social enterprises and co-operatives. The non-profit sector accounts for over 7% of the GDP in Canada, making it larger than the auto industry in Ontario. Graduates will have the skills, knowledge and credentials to embrace management opportunities in any of the diverse array of organizations in the social sector.

http://www.senecacollege.ca/programs/fulltime/NPM.html

This Ontario College Graduate Certificate offers students an understanding of how to lead and manage a nonprofit organization toward sustainable growth. In doing so, graduates will master a basic competency skill level in a wide range of functional areas common to business but adapted and applied to the nonprofit organization. Graduates will demonstrate not-for-profit values with 'for-profit' skills.

The purpose of the program is to develop competence in program planning, development and evaluation; transparent and ethical corporate governance practices; marketing and sales; funds sourcing, including the latest trends in fundraising; financial management; human resources management; and, building partnerships and leveraging volunteer engagement to effectively manage public benefit programs and social services.

Drawing on local, national and international cases, students are exposed to the diversity of the sector and the challenges in managing large and small organizations within the sector. The optional work integrated learning opportunity is designed for students to gain valuable experience and draw on the experience of actual organizations and leaders in the GTA. Students will experience applying leadership and problem solving skills in a community-based organization.