

# Evaluation Toolkit

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<http://toolkit.pellinstitute.org/evaluation-guide/plan-budget/develop-evaluation-questions/>

This Evaluation Tool Kit will help you with the following:

- [Select an Evaluator](#)
- [Engage Stakeholders & Select a Team](#)
- [Develop Evaluation Questions](#)
- [Using a Logic Model](#)
- [How to Create a Logic Model](#)
- [Choose an Evaluation Design](#)
- [Create a Strategy](#)
- [Create a Budget](#)
- [Resources & References](#)

## 1. Selecting a Design

Before you decide on the most appropriate evaluation design, it is important that you are clear about the primary evaluation questions. Once you have defined the most important evaluation questions, there are several designs that may be able to adequately answer your evaluation question. You can select a specific design by considering the following:

- Which design will provide me with the information I want?
- How feasible is each option?
- How valid and reliable do my findings need to be?
- Are there any ethical concerns related to choosing a specific design?
- How much would each option cost?

## 2. Types of Research Designs

Below we describe four types of research designs that offer suitable options depending on your specific needs and research questions.

1. Pre-experimental designs
  2. Experimental designs
  3. Quasi-experimental designs
  4. Ex post facto designs
- Posttest – A test administered after a specific treatment or intervention. A posttest can help determine how study participants have responded to a treatment or intervention.
  - Randomization (random assignment) – The process of randomly placing study participants in a treatment or control/comparison group.